



For Immediate Release

Media Contact:

Shelly Terranova, Director
Junior League of Baltimore, Inc.
Phone: 410.435.5521
Email: sterranova@jlbalt.org

**The Junior League of Baltimore Prepares to
Break Ground on Capital Project**

*During its 95th Anniversary Year, the Junior League of Baltimore
Solidifies its Commitment to the Baltimore Community*

Baltimore, MD (June 6, 2007)—The Junior League of Baltimore, Inc. is thrilled to announce that it will be breaking ground on its new headquarters/community space and Wise Penny Thrift Store on Wednesday, June 13 at 8:30 am at The Wise Penny, 5902 York Road. Remarks will be given by Maryland State Bond Bill sponsors Senator Joan Carter Conway and Delegate Ann Marie Doory, as well as Baltimore City Councilman Kenneth Harris, among others. In addition to Junior League membership, expected to attend are the Junior League's Community Resource Board, community partners, donors, supporters from Annapolis, and people from the Govans and surrounding communities.

In April of this year, the Junior League of Baltimore was granted a \$300,000 bond (Senate Bill 643 / House Bill 93). This funding, along with the more than \$550,000 already raised from members and private foundations allows the organization to begin its \$1.8 million dollar project, expected to be completed in Summer 2008.

“For the past 95 years, the membership of the Junior League has been dedicated to serving and improving the Baltimore community. And, after nine decades of continuously providing service while moving in and out of 15 different headquarters, the Junior League is now creating a permanent facility for its administrative and member headquarters and community use. In doing so, we are building our organizational capacity to provide services that support our low-income

-- More--

neighbors in need,” says President Megan Brooks Tahboub.

This capital project serves a twofold purpose. First the project will create a new Junior League headquarters and community center, establishing a permanent presence for the Junior League in the community and dedicating large space for community outreach, education and training programs. Secondly, it will allow the Junior League to renovate the Wise Penny Thrift Store, located near the newly revitalized Belvedere Square. The Wise Penny has provided a stabilizing economic presence and support for the Govans community for the last 35 years. Critical improvements to the Wise Penny are necessary to allow for continued operations, increase visibility, strengthen its customer base, and increase revenues to fund our community projects. The Wise Penny is also the Junior League of Baltimore’s major fundraiser, having generated over \$2.3 million in net revenue in its 36 year history and it currently funds 78% of our community initiatives.

The Junior League *Building Opportunities* capital project is being led by co-chairs, Homeland resident, Carol Goodman and Towson resident, Maria Johnson, who are both past presidents of the Junior League and have served as active members of the League for 14 and 15 years respectively. They are assisted by Lutherville resident Stephanie Bartal, who is handling the campaign financing effort. In order to ensure the success of the project the Junior League has secured the professional assistance of a Project Manager, Govans resident Fran Anderson, President of Real Estate and Construction Management Partners, LLC (RECOMP) to guide the construction project and assist the *Building Opportunities* committee.

During renovations, the Wise Penny Thrift Store will move across the street to 5851 York Road, and remain open for business.

###

About the Junior League of Baltimore

The Junior League of Baltimore, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. Last year, League members volunteered over 39,000 hours in the Baltimore community. For more information, visit www.jlbalt.org or call 410.435.5521